

**UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA**

This notice is directed to all persons and entities in the United States that purchased eggs, including shell eggs and egg products, produced from caged birds in the United States directly from any producer from January 1, 2000 through July 15, 2010. You could be a class member affected by Interim Class Counsel's request for attorneys' fees and reimbursement of costs and expenses from a proposed class action settlement.

**YOUR LEGAL RIGHTS ARE AFFECTED WHETHER OR NOT YOU ACT.
PLEASE READ THIS NOTICE CAREFULLY.**

The purpose of this notice is to inform you that Interim Class Counsel for Direct Purchaser Plaintiffs in this class action filed a Motion for an Award of Attorneys' Fees and for Reimbursement of Expenses (the "Fee Petition") from the funds obtained from the Settlement with the Moark Defendants. This notice is also to inform you of the nature of the request and of your rights in connection with it.

A federal court authorized this Notice. This is not a solicitation from a lawyer.

This notice is not an expression by the Court of any opinion as to the merits of any of the claims or defenses asserted by either side in this case. This notice is intended merely to advise you of the Fee Petition and of your rights with respect to it, including, but not limited to, the right to object to the Fee Petition.

Your rights and options, and the deadlines to exercise them, are explained in this notice.

1. Why did I receive this notice?

This legal notice is to inform you that Interim Class Counsel for Direct Purchaser Plaintiffs filed a Fee Petition from the funds obtained through the Moark Settlement that has been reached in the class action lawsuit, *In re Processed Egg Products Antitrust Litigation*, Case No. 08-md-02002, pending in the United States District Court for the Eastern District of Pennsylvania.

2. What is this Fee Petition about?

Interim Class Counsel, in compensation for their time and risk in prosecuting the litigation on a wholly contingent fee basis, applied to the Court on April 14, 2011, for an award of attorneys' fees in an amount of thirty percent of the \$25 million Settlement Fund as well as reimbursement of litigation costs and expenses incurred. The costs and expenses incurred include fees and costs expended while providing Notice to the Class and while administering the Settlement Fund (including the plan of allocation).

To date, Interim Class Counsel have not been paid any attorneys' fees nor have they been reimbursed for any costs and expenses. Any attorneys' fees and reimbursement of costs and expenses will be awarded only as approved by the Court in amounts determined to be fair and reasonable.

3. What is the effect of the Court's approval of the Fee Petition?

If the Court grants Interim Class Counsel's Fee Petition, then Interim Class Counsel will be paid thirty percent of the \$25 Settlement Fund as well as litigation costs and expenses, or such other amount as the Court may deem appropriate. The remaining amount in the Settlement Fund will then be distributed to Class Members.

4. Who represents the Settlement Class?

Steven A. Asher WEINSTEIN KITCHENOFF & ASHER LLC 1845 Walnut Street, Suite 1100 Philadelphia, PA 19103	Michael D. Hausfeld HAUSFELD LLP 1700 K Street NW, Suite 650 Washington, DC 20006
Stanley D. Bernstein BERNSTEIN LIEBHARD LLP 10 East 40th Street, 22nd Floor New York, NY 10016	Stephen D. Susman SUSMAN GODFREY LLP 654 Madison Avenue, 5th Floor New York, NY 10065

5. How do I object?

If you are a Settlement Class member and you wish to object to the Fee Petition, then you may file with the Court an objection in writing. In order for the Court to consider your objection, your objection must be sent by first-class mail postmarked by, or pre-paid delivery service to be hand-delivered by, November 1, 2012, to each of the following:

The Court:
United States District Court
James A. Byrne Federal Courthouse
601 Market Street
Office of the Clerk of the Court, Room 2609
Philadelphia, PA 19106-1797

Counsel for Direct Purchaser Plaintiffs:
Steven A. Asher
WEINSTEIN KITCHENOFF & ASHER LLC
1845 Walnut Street, Suite 1100
Philadelphia, PA 19103

Your objection must be in writing and must provide evidence of your membership in the Settlement Class. The written objection should state the precise reason or reasons for the objection, including any legal support you wish to bring to the Court's attention and any evidence you wish to introduce in support of the objection. You may file the objection through an attorney. You are responsible for any costs incurred in objecting through an attorney.

6. Where do I get additional information?

For more detailed information concerning matters related to the Fee Petition, you may wish to review the "Motion for an Award of Attorneys' Fees and for Reimbursement of Expenses" (filed April 14, 2011) or the "Supplement in Support of the Motion for an Award of Attorneys' Fees and for Reimbursement of Expenses" (filed September 7, 2012). These documents are available on the settlement website, www.eggproductssettlement.com, which also contains answers to "Frequently Asked Questions," as well as more information about the case. These documents and other more detailed information concerning the matters discussed in this notice may be obtained from the pleadings, orders, transcripts and other proceedings, and other documents filed in these actions, all of which may be inspected free of charge during regular business hours at the Office of the Clerk of the Court, located at the address set forth in Question No. 5. You may also obtain more information by calling the toll-free helpline at (866) 881-8306.

PLEASE DO NOT CONTACT THE COURT FOR INFORMATION REGARDING THIS LAWSUIT